

ANNUAL REVIEW

Campaigns, rescues, research, investigations and other activity for ADI, NAVS, and LDF in 2010



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Animal Defenders International

www.ad-international.org



Lord Dowding Fund for Humane Research

www.ldf.org.uk



National Anti-Vivisection Society

www.navs.org.uk

Overview

Animal Defenders International National Anti-Vivisection Society Lord Dowding Fund

Our group of organisations – Animal Defenders International, together with the National Anti-Vivisection Society of the UK and the Lord Dowding Fund for Humane Research of the UK – work together to protect animals used in industry and for their replacement in scientific and medical research.

Animal Defenders International represents the NAVS and LDF on the world stage.

Animal Defenders International National Anti-Vivisection Society Lord Dowding Fund

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Chief Executive's Overview of 2010

We faced many challenges during 2010, not least being the need to stretch our small organisation across a range of campaigns and government initiatives around the world.

With two long-running campaigns reaching a critical point in the UK – the adoption of the European Directive on animal experiments with its prospect of a wild-caught primate ban, the lobbying for the UK circus animal ban, and implementation of the circus ban in Bolivia – it was always going to be an intense year.

During the year under review, we kept up the pressure in the UK with our campaigns for a ban on household product testing; we released three monkeys from a Swedish laboratory into first-class enclosures in their new sanctuary in the UK; we continued to press the Home Office to follow up our demands for further investigation of our findings at Huntingdon Life Sciences in the UK, and the Nafovanny laboratory monkey supplier in Vietnam.

In the US, we launched our new headquarters in Los Angeles with an intense campaign against the proposed monkey experiments by NASA that gained national coverage and heaped pressure on NASA through lobbying in Washington. We completed our campaign that ended the use of circus animals in Bolivia, when we moved two groups of rescued circus animals from Bolivia to sanctuaries in the US, and in the UK. We also launched our grassroots campaign on animal circuses – Break The Chain – to mobilise public support for an end to the use of wild animals in travelling circuses in the US. With our unique combination of undercover investigations, mobilisation of public opinion and production of high-level technical briefings to back up our campaigns, we believe that ADI USA is set to make a real difference for animals.

2010 also saw the launch of our new investigation of fur farming, exposing the appalling conditions and the disgraceful misleading assurances provided to public and media on how these animals live and die. We showed how fur from Finland, the world's largest supplier of fox fur, turns up in shops all over the world.

The urge to see justice and protection for animals continues to inspire us and drive us forward.... there is much to do and many successes still to come.

Jan Creamer
Chief Executive

Who we are What we do

Our group of organisations, Animal Defenders International (based in the UK, US, and Colombia), the National Anti-Vivisection Society of the UK (the world's oldest and most respected group of its kind), and the Lord Dowding Fund for Humane Research UK (funding non-animal scientific and medical research), work together globally for the protection of animals used in commerce and industry, and for their replacement in scientific and medical research.

In addition to our offices in London, Los Angeles and Bogota, we work with our network of ADI representatives and partner organisations in many other countries.

We take a unique holistic, self-sufficient approach to achieving long term protection for animals – from start to finish of a campaign. This takes our activities from undercover investigations to scientific and economic research, publication of technical reports, through to public education, to drafting and securing legislative protection for animals.

And if that legislation results in animals released from an industry which then need to be rehomed and relocated, we'll do that, too.

Our animal rescue work is directly linked to our campaigns, whether it be animals in entertainment, or those used in laboratories.

The scientific and medical research that we fund through the Lord Dowding Fund informs campaigns to end animal experimentation. This provides solid, scientific and economic background to our campaigns for legislators worldwide.

Whilst others incorporate elements of these approaches we seek to draw together a start to finish strategy – a total campaigning approach. We use our own photographs, video and research; we produce our publications in-house.

Our total production approach saves money and increases our outreach.

In 2010, this saw us rescuing every animal from Bolivian circuses, following the national ban that we worked so hard to secure.

It provided the impetus for the scrapping of a proposal to use monkeys in a NASA Mars research project.

When times get tough, we have a “dig-in-now-time-to-work-harder” approach.

We don't give up, ever, and that's thanks to our loyal supporters, who provide us with such strength and encouragement every day.



We saved these lions from this horrific cramped confinement.



We worked tirelessly to shape the EU overhaul of animal experimentation rules.



ADI Campaigns Director Tim Phillips gets to grips with a lion cub rescued during Operation Lion Ark.



The research we support to develop non-animal research techniques saves people and animals.

Against Animal Experiments

New rules on animal experiments in Europe and the UK

After 7 years of research, studies, debates and lobbying, in 2010 the new European Directive 2010/63/EU, on the use of animals for scientific purposes, was finally passed. Over 10 million animals will be affected over the next two years as every country in the European Union will implement the Directive – the UK plans to have draft legislation by early 2012 and we are already working hard on this.

The new rules in the UK and Europe will have an impact internationally, as the effect of new restrictions on animal use filter out around the world. This will be something that we will need to work extremely hard on to win ground for animals.

Pro-vivisection interests lobbied hard in the European Parliament, Council of Ministers and the European Commission. Attempts were made to weaken animal protection and even roll back established regulations to protect animals and have some public scrutiny over animal use. Our campaign ensured that the most retrograde steps were resisted and we also secured some progress, although we had hoped for much more. Perhaps most significant was the inclusion of our proposals on *Thematic Review*. This is a system where all stakeholders, including animal protection and non-animal research groups such as ourselves, get to take part in the process of examining particular animal experiments or fields of animal use, and setting timetables for their replacement.

If effectively implemented, this could mean that there is at last a legal mechanism by which to challenge and ensure the replacement of animal experiments. However, although the principle is now established, we will have to work hard to ensure that it makes a difference for animals. The text of new laws can sound very good, but if they are not properly implemented, they are just words on paper.

There is a great opportunity to push for advanced scientific techniques to replace animals, and thereby keep our science and technology base in the forefront of international progress. This is good for animals and people. It will depend on whether the governments in Member States seek to maximise or minimise the opportunities. Our task has begun to ensure that as much is gained in as many countries as possible when this Directive is transposed into the laws of the Member States.

For the UK, our key demands have been submitted to the government and Members of Parliament, with the backing of a coalition of the major anti-vivisection groups.

1. Ban household product testing
2. No downgrading of existing UK animal protection measures
3. Commit to replacing experiments on monkeys in UK laboratories
4. End the capture of monkeys from the wild, by laboratory dealers
5. Set limits on the pain laboratory animals are allowed to suffer
6. Increase transparency and public accountability on animal experiments – *before* animals are used
7. Increase compulsory data sharing to prevent unnecessary experiments
8. Establish a national co-ordinating body for the development and validation of replacements – non-animal methods
9. Ensure the effective implementation of non-animal methods – if there is an alternative it *must* be used
10. The UK to arrange regular reviews to identify and agree replacement methods for specific animal experiments or uses of animals – with binding targets for replacement.

This has been, and indeed continues to be, a huge campaign for us. It includes every facet of our work: undercover investigations; non-animal research projects; scientific critiques of animal experiments; legal drafts of amendments to the Directive. The campaign has engaged supporters, secured media interest, and given laboratory animals a voice. For the UK we have launched our 'Cutting Edge Not Knife Edge' campaign to highlight the need to bring in advanced techniques to replace the methods of the past – animal experiments.

Thanks to our campaign, the days when laboratory monkey dealers freely tear screaming monkeys from the trees to stock their breeding farms to supply EU laboratories are coming to an end.

Time to dig in, work hard, and press for the finish line!

Main picture: Baloo is now enjoying life in his new outdoor enclosure, along with Betty and Boo.

Campaigns



We released pictures of Russia's Mars500 monkey experiments.



Inside Huntingdon Life Sciences.



Senior Researcher Christina Dodkin on our political stand.



Keeping up the pressure to end household tests.

Campaigns

Victories in space experiments campaign

Our campaign to end space experiments on monkeys was waged in the USA, Europe, Russia and South America and during 2010 saw some notable victories.

We released photographs from inside the Russian laboratory where the Mars 500 experiments were being conducted showing macaque monkeys restrained and living in horrific conditions. Protests at the European Space Agency (ESA) highlighted their involvement in the **EU/Russia Mars500** project and led to the campaign's first major breakthrough when ESA announced it did not support the monkey tests. Importantly they concurred with our questioning of the scientific rationale behind the experiments, stating that ESA "*declines any interest in monkey research and does not consider any need or use for such research results.*"

Meantime, we had already turned our sights on a series of experiments proposed by **NASA** which would involve irradiation of squirrel monkeys for the **NASA Mars** project. This got a major boost when, learning the stance ESA had taken, International Space Station engineer April J. Evans resigned from her post at NASA and joined the campaign.

Cosmonaut Valentin Lebedev, twice hero of the Soviet Union and *Guinness Book of World Records* holder for the longest time spent in space (211 days) also expressed his support for our campaign. Others within the US space program were now voicing their concerns.

ADI launched a new campaign DVD 'One Giant Leap Backwards', which made the scientific case against the monkey experiments and featured an extended interview with April Evans. This was distributed to all members of the US Congress and was also launched in Moscow with our partner group, VITA.

We joined a Congressional reception in Washington with April Evans and PCRM, but funding for the NASA monkey experiments was passed by Congress and a strong call from the House of Representatives for the tests to be properly justified, was dropped. However we fought on.

Finally in April this year, the Brookhaven National Laboratory, where the tests were to be conducted, announced that the project had been cancelled.

Kick Animal Testing out of the House (cosmetics and household)

Our 'Kick Animal Testing Out of the House' campaign aims to bring about the worldwide end to the testing of both cosmetics and household products on animals. In addition to our awareness drive and highlighting cruelty-free products, 2010 saw some significant political progress.

In the UK, we already have a cosmetics testing ban and so the key campaign has been about testing of household products. With so few tests actually being carried out for this purpose in the UK, this measure should be a simple step for any government. All MPs were contacted prior to the UK General election urging them to support a ban on household product testing and we were therefore delighted that the new Coalition Government announced during the summer that they are committed to such a ban.

We continue to work with the European Commission and European Parliament to ensure that the final stages of the **phase out of cosmetics testing on animals** across Europe are completed. Although most tests have now been eradicated there is pressure from industry to delay the replacement of the final tests. We fight to try and ensure that these tests are eradicated once and for all by 2013, setting a clear precedent for the rest of the world.

World Lab Animal Day 2010

With the important theme being educating the public about primate testing once again, the NAVS distributed thousands of leaflets, organised street collections and publicity events all over the country, with the help of our partner local groups and our intrepid supporters who set up information stalls and wrote to their local newspapers and Members of Parliament. We also commemorated Lab Animal Day itself by taking part in a national rally and march on April 24th in London.



Campaigns



Jan Creamer interviewed on CNN Issues over the NASA testing.



World Lab Animal Day poster.



April Evans, the NASA engineer, resigned over the monkey tests.



Victory: NASA's monkey tests were stopped.

Stop Circus Suffering

Our Stop Circus Suffering campaign continues to gather huge momentum in Europe, the USA and South America. The implementation of the ban on animal circuses in Bolivia followed by our operation to seize and relocate every animal was obviously a highlight, but there was also significant progress in the UK, USA, Brazil, Peru, Chile, and Ecuador.

Europe

UK: 2010 was the year something once unthinkable happened: Chipperfields Circus appeared for the first time in a decade and it was animal free. It was a testament to how far we had moved in the past ten years with huge public support for an end to animals in circuses, whilst highlighting how out of step the law remains with public opinion.

The year began with the conclusion of the Labour Government's public consultation which had been instigated following our shocking exposé of the abuse of elephants at the Great British Circus. A staggering 94.5% of respondents to the consultation supported a ban on the use of wild animals in circuses. Department of Environment, Food and Rural Affairs (DEFRA) Minister Jim Fitzpatrick met with ADI and reiterated that a ban would be implemented (originally promised in 2006); however this did not happen before the General Election.

The election was then fought with Labour and Liberal Democrats saying that they would ban wild animal acts. The Conservatives were not making any undertakings. A Coalition Government comprised of Conservative and Liberal Democrats was elected and the long-promised ban seemed once again in the wilderness.

Faced with this, ADI undertook a major campaign of public and parliamentary awareness to keep the issue in the public eye, in particular trying to ensure that the shameful attempts by the circus industry to secure self-regulation were blocked. Former minister Jim Fitzpatrick MP also tabled Early Day Motion 403 (a statement of support for a measure by Members of Parliament (MPs)), urging the government to use its powers to make a regulation banning the use of all animals in circuses. Following our campaign, the EDM has been signed by 179 MPs, making it the third most signed EDM in the animal welfare category. DEFRA announced that a decision would be made shortly.

2010 into 2011 update

Despite presenting overwhelming evidence in support of a ban, massive public and parliamentary support, it looked like we would get no movement, so ADI put together a series of moves which shook up the campaign in early 2011. First we polled and mobilised MPs. Then our audacious undercover investigation exposed the horrific abuse of Anne the elephant with Bobby Roberts Super Circus. Anne was saved and the reality of circus suffering was back in the public eye and on the front pages.

Having presented evidence to the European Commission and the Austrian Constitutional Court on the so-called challenge to the Austrian ban, we were swift to respond when an attempt was made by DEFRA ministers to block any UK ban with claims of a potential European legal challenge. In a bruising encounter in the House of Commons, DEFRA effectively had to concede that the House had been misled and this was swiftly followed by a back bench vote on the subject.

In June this year Mark Pritchard MP (Conservative), Jim Fitzpatrick MP (Labour), and Bob Russell MP (Liberal Democrat) led a debate followed by an overwhelming vote by MPs for a ban on the use of wild animals in circuses. DEFRA minister Jim Paice said the Government would respect the vote and we now await their proposals. We continue to lobby DEFRA ministers and MPs in the lead up to the announcement.

Greece: ADI and Greek Animal Welfare Fund (GAWF) continue working together to secure a ban on animals in circuses by providing evidence to the Ministry of Agriculture and Foods. Meetings with the new minister, Milena Apostolaki, are currently being held.

Ireland: ADI and Animal Rights Action Network (ARAN) continue to press for a ban. In 2010 ADI and ARAN launched new campaign materials and ARAN organised demonstrations outside animal circuses.

Norway: ADI and NOAH are keeping the pressure to secure a ban in Norway. NOAH has organised demos in every city where animal circuses have appeared.

Spain: Building on the awareness created by our circus whistleblower tour, we contacted local authorities. After



Main picture: Lion cub Bob just days after being rescued from a circus by ADI.

Campaigns



Actress Jorja Fox works with the ADI team.



Elephant chained in a Brazilian circus.



Brazilian Congress launch of our new exposé *Unnatural Acts*.



Protesting against animal circuses in Colombia.

Campaigns

reviewing evidence from ADI and AnimaNaturalis the City Hall Plenary of San Fernando de Henares in Madrid unanimously approved a ban on animal circuses. This is important progress for the Madrid region following a series of bans in Catalonia (including Barcelona, lledia, Tarragona, Girona, Sant Adria del Besós, amongst others).

Lithuania: ADI advised the group PIFAS and drafted legislation to ban the use of animals in circuses to be presented to the government as part of the discussion on the animal protection legislation.

Lebanon: Almost 15 years after ADI seized all of their animals in Mozambique, the Akef Egyptian Circus illegally entered Lebanon en route to the Monte Carlo Circus Festival. ADI supplied Animals Lebanon with copies of the original fraudulent documents used by Akef; Animals Lebanon ran an excellent campaign which persuaded the Lebanese Minister of Agriculture to order the circus out of the country.

U.S.A.

It was a year of steadily rising activity in the US with demonstrations at circuses and a range of new campaigns materials including leaflets, posters and briefings. A key development was the launch of 'Break the Chain', a fresh campaign initiative which is building a network across the US of local animal advocates, working together to end the use of animals in circuses. Thousands of circus leaflets have been distributed all over the US, and huge publicity has been gained during the year. A steady stream of new US celebrity supporters is also giving the campaign a boost.

The campaign was also given a major publicity boost with the arrival in California of the first lions rescued from Bolivia after ADI secured the ban there. This was followed in 2011 by the arrival of the ADI Lion Ark in Colorado with 25 more lions. ADI is now funding the care of 29 lions in the US as a result of these dramatic rescues.

An ADI legal team went to Mexico in continued attempts to negotiate the hand-over of ex-circus elephant Benny, who was imported illegally into Mexico by Circus Vasquez ten years ago, was seized by the authorities and has been held in Toluca Zoo outside Mexico City ever since.

South America

In 2010 ADI launched four versions of our latest video '*Unnatural Acts*' (*Actos Antinaturales*) in Chile, Peru, Colombia (all in Spanish) and Brazil (in Portuguese), with another version available to all other South American countries. This included brand new footage from our latest undercover investigations and special sections relating to legislation under consideration in each country. However the most dramatic events took place in Bolivia.

Bolivia: The 2009 ban on all animal circuses came into force in mid-2010, just as ADI relocated the first animals, four lions to the USA and a baboon to the UK, which had been surrendered voluntarily by the first circus to close. The mission, which saw four lions flown from Cochabamba to San Francisco and a baboon, homed in the UK, raised huge publicity for the circus campaign across South America and in the US.

The remaining Bolivian animal circuses defied the law. A survey by ADI field officers located every circus and we monitored them whilst we worked with the Bolivian authorities on plans to seize all the animals.

In November we embarked on one of the most effective operations ever seen, to enforce animal protection legislation. Entirely funded by ADI, our teams swooped on animal circuses all over Bolivia, travelling thousands of miles. We moved quickly to ensure that circuses did not slip through the net and in seven days closed down seven circuses removing every animal. Two weeks later a particularly elusive circus was tracked down in a remote mountainous area and every animal was saved.

By December a temporary holding facility had been established in Santa Cruz, Bolivia, where we brought the lions back to good health and in early February 2011 we relocated 25 lions to ADI funded facilities in Colorado.

Global publicity was achieved and a very important precedent was set showing how countries can work with animal protection groups to enforce bold animal protection legislation. Too often well intentioned laws fail because they are not enforced. ADI's Operation Lion Ark in Bolivia showed that does not have to be the case.

Inevitably that rescue dominated our time but ADI was active elsewhere in Bolivia, for example taking part in the World Conference on Climate Change and the Rights of Mother Earth.

Peru: ADI launched our '*Unnatural Acts*' video in the Peruvian Congress with a new range of campaigns materials to push Bill 1917/2382 to ban the use of animals in circuses forward, including a special Spanish language website for members of Congress.

Main picture: Simba steps out into the sunshine on the day he was released into his new enclosure after being rescued from a circus in Bolivia.

Campaigns



Jan and ADI vet Mel Richardson interviewed on Bolivian TV.



A zebra with Circus Mondao in the UK.



Jan Creamer addressing the PAWS Summit for Elephants.



One of our circus posters in Brazil.

Campaigns

Peruvian celebrities also joined the campaign and a new video featuring them entitled 'Cruelty is not culture' was also promoted in the Congress and media along with accompanying campaigns materials.

It proved an intense year with several circuses fighting back to oppose the ban and ADI releasing more evidence to counter their claims. The leaders of the main political parties signed a request to the President of the Congress to make discussing the bill a priority in the Plenary of the Congress. We saw the Bill steadily move up the agenda but it still ran out of time, with the final session of the year closing before it was discussed. There remains considerable public and Congressional support for the ban and we will continue to campaign hard in 2011.

Ecuador: Discussions remain ongoing with officials concerning a possible ban. Bolivian officials were able to present to their Ecuadorian colleagues just how effectively the ban had been implemented and how widely supported it was in their country thanks to Operation Lion Ark.

Chile: A special launch of 'Unnatural Acts' was staged in Chile where our field officers had filmed the abuse of circus tigers which appeared in the film. Legislation is being tabled.

Colombia: Despite the launch of 'Unnatural Acts' at a hearing in the Senate, a new animal protection bill which included an article to ban animal circuses was shelved. Although hugely disappointing we pressed on and led a campaign in the town of Pereira for the local council to declare the city as a national hub on animal protection by strictly regulating wild animals in public shows. This will effectively phase out the use of wild animals in circuses in the heart of the coffee region.

The ADI team also organised several public awareness events and co-organised March for the Animals 2010 in Bogota which became a sea of Stop Circus Suffering placards. At Christmas we organised a candlelit vigil for circus animals.

Brazil: New footage featured in the Brazilian version of 'Unnatural Acts' which was screened in the Chamber of Deputies of the Congress in support of Bill No. 7291/2006 to ban animals in circuses. A request for an emergency vote on the ban in the Chamber was signed by 12 out of the 16 party leaders. The issue is not public or political support, which is huge, but Congressional time. ADI is now calling on the President of the Chamber to include the Bill in the agenda of the Plenary as soon as possible.

Animals in Entertainment

Animals in advertising, TV and films

We continue to pressurise companies using performing animals, with footage from our investigations showing training of these animals. The rising trend for the use of performing wild animals in films and adverts must be reversed.

A campaign was held about the Costa Coffee TV advert featuring sixteen monkeys, supplied by Amazing Animals, a company previously investigated by ADI. Hamleys toy shop in London abandoned the use of live penguins in a promotion after being contacted by ADI. London's O2 venue was again urged to reconsider featuring shows with live animals after 'Appassionata' featured 45 live horses on stage. In Colombia we presented evidence to magazine *Don Juan* after they featured a model posing with the animals of Circo Gasca – a circus family repeatedly exposed by ADI.

This work has received a very high profile in 2011 after the ADI exposé of the electric shocks and beatings given to elephants at Have Trunk Will Travel – the company which supplied the elephants for the movies 'Water for Elephants' and 'Zookeeper'.

Free Tilly

The tragic death of a trainer at SeaWorld, Orlando, prompted considerable debate over whether whales should be kept in captivity and used in shows. Tilikum (Tilly) had been captured in the wild 25 years before making the fatal attack on the trainer. ADI launched freetilly.net, a new video and an online petition to put pressure on and bring us closer to the day when these shows are a thing of the past.

Main picture: An arctic fox wild in Canada. Our investigation of Finland's fox fur farms exposed terrible suffering.

Campaigns



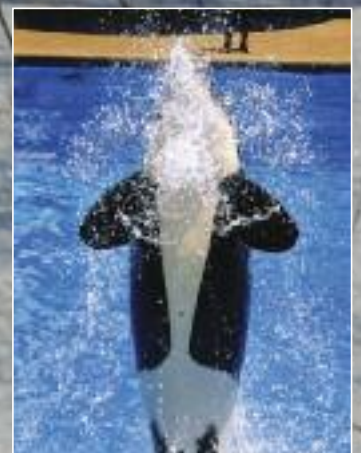
Our Fur Stop campaign is based on evidence from the farms.



Model Twiggy is backing our Fur Stop campaign.



Campaigns Manager Alexandra Cardenas, Fur Stop event Finland.



Tilly the whale at SeaWorld.

Investigations

My Mate's a Primate

The animal experimentation component of the campaign remained the issue we pressed hardest on during the year, leading to measures within the new European Directive on animal experiments – see page 4. However, we continued to raise the other core campaign issues around the world opposing the keeping of primates as pets, in circuses and in advertising, TV and movies. International Primate Day has been established on 1st September each year.

Fur Stop

We launched an international campaign against the fur trade with materials produced in English, Finnish, Spanish, Hebrew, Italian and French. The cornerstone of this was a major investigation of 30 fur farms in Finland over seven months. This revealed sickening suffering and was featured in our campaign video 'Bloody Harvest'.

The campaign was launched simultaneously in London and Finland during London Fashion Week attracting considerable press interest and supportive statements from celebrities, especially international model Twiggy and singer Alesha Dixon. A press conference in Finland with Oikeutta Elaimille also attracted a good deal of attention.

After London we staged launches at the heart of the Milan and Paris fashion weeks, taking the evidence of suffering to the catwalks of the designers using fur. A presentation was also made at the Knesset in Israel as the parliament discussed a ban on fur, with our materials translated into Hebrew. Leaflets, reports and DVDs continue to be distributed.

Exposing animal cruelty

As is clear from this report, the work of our Special Investigations Department is at the very heart of our campaigns, providing the hard-hitting evidence on which we base our arguments. Our field officers work all over the world in stressful, often dangerous, situations to secure video and photographic evidence to save lives and change laws.

Since 1992, the worldwide success of our Stop Circus Suffering campaign has been built on this evidence and we have not let up as we continue to expose the truth. In April and May when Unnatural Acts was launched it featured new video of tigers being savagely beaten during training, elephants being chained, punched and beaten, tigers and monkeys in deplorable conditions. In Brazil evidence was being collected right up to the launch, which meant we could say to Congress "this was filmed in Brazil last week".

In Bolivia the team who exposed the circuses remained active as the law was enforced. We trailed the circuses and kept them under surveillance and we prepared to seize the animals during Operation Lion Ark. When one circus kept moving and trying to evade us, we placed a field officer inside and were able to follow their every move before we secured the animals. That meant when we seized the lion cubs that were the last animals to ever perform in a Bolivian circus, we also had video of it happening.

Our Fur Stop campaign featured a huge investigation of fur farms and our animal experimentation investigations constitute key evidence against that most secret area of animal abuse.

It is clear that every step of the long and difficult path towards the ban on animal circuses has been paved by ADI evidence – indeed every one of the hundreds of beatings caught on film in the UK has been captured by ADI investigators. It was our stunning investigation of 18 UK circuses and winter quarters that led to the collapse of the UK circus industry in 1998. When the then Labour Government backed away from the ban in 2009, it was our shocking video of elephant abuse in the Great British Circus that led to DEFRA's public consultation. Then when the new Coalition Government seemed to be edging towards self-regulation, it was our video of poor Anne the elephant being mercilessly beaten that showed why that can never work.

This work is painstaking, long term, and fraught with difficulty but vital. And, as the Bolivia ban, Anne's rescue, our expose of elephant suffering at Have Trunk Will Travel for the Hollywood movies Water for Elephants and Zookeeper, as well as the new measures against primate tests have shown, it saves lives.

Main picture: Finland is the biggest producer of fox fur in the world – the horrific abuse we uncovered was reported around the world.

Investigations



We monitored Bolivian circuses until our rescue teams arrived.



Laboratory monkey dealer in Vietnam.



Elephant hit in the face in a South American circus.



Brutality exposed in a UK circus in 2011.

Animal Rescues

We are perhaps unique in the way that we undertake dramatic rescues tied specifically to our campaign goals of permanent change for animals. Whilst there are many noble organisations who deal with the tragically unwanted and uncared for animals, it is our task to take the animals from suffering where the abusers often do not want to give them up. Our aim is to highlight suffering in commercial environments and to ensure effective law enforcement.

In order to maintain our priorities, ADI does not own a sanctuary. However we stand shoulder to shoulder with the sanctuaries with whom we home our rescued animals, committing to the lifetime care of the animals we save. We are proud of the partnerships we have built with sanctuaries like ARK2000, Chimfunshi, Lakeview, and TWAS.

In 2010 we invested hundreds of thousands of dollars into state of the art facilities and animal care at our partner sanctuaries. We also fund the relocations which can be huge and expensive operations; but it is vital when we are pressing for animal use to be banned, that we show that we set a very high standard.

The reason that the Bolivian lions were moved to the US and the Bolivian baboon, Tilin, to the UK, is that we need to work with sanctuaries that we trust and we know maintain the standards that we wish to see. There is also the vital issue of human safety; we cannot take chances. If someone were to be killed or injured by a rescued lion escaping from an inexperienced sanctuary it would be a disaster not only on an individual level but also for the entire campaign. We weighed up the options, agreed where the animals would go with the Bolivian authorities and began construction work on the facilities in California, Colorado and Berkshire in the UK.

In the US, UK, Zambia, Bolivia and South Africa, we currently support 31 lions, a chimpanzee, a baboon, three monkeys and a horse (the care of six other horses has recently been taken over by the Bolivian authorities). These animals live in enclosures funded by ADI on land owned by the sanctuary.

Therefore in effect ADI funds a sanctuary of a very significant size, it is just spread around different facilities across the globe – **but our continuing funding of these animals means our adoption programmes are as vital as any individual sanctuary.**

2010 was our most intense year for animal rescue ever as we seized every circus animal in Bolivia with several indigenous animals being returned to wild – from where they had been snatched.

Colombian monkey release

After years of negotiation with the Colombian authorities four capuchin monkeys called Orlandito, Meeku, Cibroa and Jiva, who had been trapped in the wild illegally, seized by the authorities, and cared for by ADI, were freed in 2010. An ADI team flew the monkeys to a remote area of Colombian forest and they were placed in an acclimatisation cage. After their time in their cage at the edge of the forest the three little monkeys were finally released into the wild. The monkeys' progress was monitored via temporary radio collars and early indications are that they are doing well.

Laboratory monkey rescue

In late December 2009, three macaque monkeys named Baloo, Betty and Boo were handed over to us by a European laboratory and we flew them to Lakeview monkey sanctuary in the UK. The monkeys' parents had been wild caught in Mauritius, sold to a dealer in Israel, who sold their babies to a laboratory in Sweden. In January, the monkeys took their first hesitant steps into the outdoor section of the quarantine facility. In addition to funding their permanent enclosure, ADI staff gave up their weekends to help build the new home. The monkeys have now moved into a beautiful enclosure among trees and natural vegetation, and are enjoying their new lives in freedom.

The Bolivian Pride goes to California

Camba, Simba, Bambek, Daktari, and Maiza spent years on the back of a truck but, following the ban on animal circuses in Bolivia, were voluntarily handed to ADI. Tragically, the elderly lioness Maiza died before she could be relocated, despite being attended by a team of three vets. The relocation of these animals to an ADI-funded enclosure in California, proved one of the most complex operations we have ever undertaken but was worth all the effort when the lions touched down at San Francisco airport, to be greeted by ADI Ambassador and CSI actress Jorja Fox after an epic journey and were later released into their wonderful enclosure at the ARK2000 sanctuary.

Tilin the baboon

Tilin the baboon was handed over with the lions but refused entry into the US; therefore separate arrangements had to be made for him to come to the UK. Tilin is a Hamadryas baboon so options were limited; eventually we found a place at Lakeview, the same sanctuary as our laboratory monkeys, and began construction of a quarantine facility for him. As soon as this was complete and approved by the authorities, we flew Tilin from Bolivia. He was greeted by ADI Ambassador, actor Brian Blessed who told the media this remarkable primate's story. Tilin has been alone for almost

Main picture: Camba sitting pretty in her new home in California after arriving from Bolivia.

Animal Rescues



Jorja Fox waters the first Bolivian lion to arrive in the USA.



One of the capuchins returns to the forest.



Tilin gets a snack on arrival at Heathrow.



Tilin surveys his new bedroom.

Animal Rescues

all of his 18 years and so we immediately began a search to find him a companion. Tilin's fortunes have already changed enormously and it is hoped that in the summer of 2011 his loneliness will end, too.

Operation Lion Ark

After we had relocated the first Bolivian pride of lions and Tilin the baboon came the challenge of the circuses who were defying the ban in Bolivia. We agreed plans with Bolivian authorities to raid eight circuses in quick succession, taking them unawares and removing the animals. ADI field officers spread across Bolivia a huge, sparsely populated country – over one and a half times the size of Texas and four and half times the size of the UK. Our field officers found the circuses and took a census of the animals. This would prove a complex operation involving huge distances, poor communications and infrastructure, unmade roads, and different animals.

The Bolivian authorities required that all indigenous wild animals and domesticated animals would remain in Bolivia and ADI would be responsible for relocating the rest, which our survey confirmed was 24 lions. The difficulties with the first lion relocation had confirmed that we needed to move all the animals at once – Operation Lion Ark was born. We would build no permanent facilities that would have to be demolished, to prevent them becoming a zoo at some future date. Instead extended mobile cages would be built as we seized animals in their circus cages with a view to moving them as soon as the animals were fit enough.

Lightning raids began in November with ADI teams removing the first five lions from three different circuses. One lioness, India, had lived in complete isolation for her entire life in a cage on wheels barely longer than her body. The following day three incredibly aggressive lions were removed from a circus that was glad to hand them over.

Next we flew up to northern Bolivia and raided a circus that was keeping eight lions in a stinking cage little bigger than two double beds. The lions were malnourished and one was already desperately sick and collapsed. A confrontation erupted as the ADI team moved in and the circus owner slashed the tyres of our trailer. Police reinforcements moved in and the situation calmed down, we eventually removed the lions for an 18-hour journey to Santa Cruz. We also rescued a horse who was rehomed in an area of the Amazon basin – we continue to monitor him and he now roams with a mare.

The next circus had a solitary lioness, Kenya, who had been kept in a box on wheels akin to a wardrobe. She was very disturbed but instantly calmed when we released her into a larger cage with some toys and hay. Our field officer had reported that the circus had monkeys; we searched but only found empty monkey boxes. The owner was warned and handed over the monkeys two days later. Another circus was discovered nearby and we removed four monkeys and a coati mundi. For good measure an illegally held deer was removed from a house on the journey back.

The monkeys, coati mundi and deer were released at a large natural preserve near Santa Cruz, run by the Bolivian authorities.

We caught up with the final circus in a remote, mountainous region and rescued four adult lions and three tiny cubs with their mother. The cubs had been the last animals to perform in Bolivia and were being dragged from their mother to go around the ring and be handed to people in local parks for photographs. A tense journey through rugged mountain passes followed, but all the lions arrived safely in Santa Cruz.

One more: An old circus lion called Kimba was removed from a dilapidated zoo near the border of Argentina in February this year. His location was so remote and the journey by road so long that we hired an old C130 Hercules and flew down to pick him up. Kimba took the Ark to 25 lions.

All of the lions were brought back to health in our temporary field station near Santa Cruz, on land donated for the project by the mayor. Our team worked day and night to prepare the animals for the incredible airlift that would take them to freedom in early 2011.

This year this staggering project has continued to break new ground, not just with the record-breaking airlift, but in the way these animals have been rehabilitated into prides and with the huge enclosures of up to 25 acres (the largest in the USA) the animals have been released into at The Wild Animal Sanctuary in Colorado. ADI paid for buildings, enclosures and will fund the animals' care for the remainder of their lives – which could be up to 25 years.

Operation Lion Ark has been a monumental achievement but has also entailed a huge financial commitment for many years to come. So we really need your support.

Caesar and Sarah

Caesar and Sarah the lions we rescued from a circus in Portugal in 2007; they continue to flourish in their natural enclosure in South Africa and remain inseparable. ADI will continue to fund their care for life.

Toto

Toto, the chimpanzee we rescued from a circus in Chile in 2003, is keeping exceptionally well at Chimfunshi Wildlife Orphanage in Zambia and has settled well with his expanding family of chimpanzees. ADI continue to support Toto year on year – a testament to our lifetime commitment to the animals we rescue.

Main picture: The ADI team surprises a Bolivian circus defying the circus ban and takes two spider monkeys to safety.

Animal Rescues



Caesar still thriving; saved from a Portuguese circus in 2007.



The last animals to perform in Bolivia are saved.



ADI team, surrounded by circus people, about to rescue the lions.



Jan Creamer nurses a foal that had collapsed – the young horse recovered.

Research without animals

Established by the NAVS in 1973, the purpose of the Lord Dowding Fund for Humane Research has been to fund non-animal scientific and medical research in order to replace animal use, but also, to show that there were better ways of advancing knowledge. The work of the Fund has become increasingly important, pushing the boundaries of knowledge, highlighting the inadequacies of vivisection, and developing effective replacements for animal experiments.

The key component of our work is to develop the models and techniques that can then be used by countless researchers to better understand diseases and to develop the therapies that will save lives. Our grants programme is ensuring exciting developments in medical and scientific research that have lasting benefits for people and animals.

Neuroimaging – The way forward

The long-term funding of Professor Paul Furlong and his colleagues at Aston University is continuing with exciting research projects concerning vision, neurodevelopment and clinical research, cognition and pharmacokinetic research, using the fMRI scanner.

The group continues to engage in a very broad portfolio of research activities in the study of brain function and behaviour. Their work clarifies the sensitivity and value of these non-invasive methods and how they can be applied as direct replacements for animal experimentation. This is especially important for correlating behaviour with neural processing and cortical networks – work often carried out by others in monkeys.

Our human-based research will form part of “The ABC” – the prestigious Aston Brain Centre, which will be opened in October 2011.

Breast cancer research

We have commenced a project to explore a new 3D human cell model for the effective study of breast cancer. Breast cancer is very complex, with different molecular alterations involved in its pathogenesis and progression. In order to be able to efficiently target therapies, a comprehensive approach must be taken, which is where this new 3D model of breast cancer, containing the 3 major cellular components of the breast, is vital.

This model is complemented by a tissue slice culture method which will enable the researchers to preserve tissue in its natural state, for *in vitro* analysis. Cells from the *in vitro* model will be compared to the tissue slices to ensure they have not changed.

Cancer and the blood brain barrier

A new and exciting phase of our recent work in this field has begun, in an attempt to elucidate the mechanisms by which tumours in the body spread across the blood brain barrier. It is estimated that this happens in approximately 25% of tumours, worsening the patient's prognosis.

This new research phase will use the model we have developed combined with various techniques such as antibody detection, live cell imaging microscopy and electrophysiological measurement of cell movement, to assess the involvement of different genes in metastases.

Cartilage regeneration

This project established a three dimensional cell culture model for cartilage, in which a matrix scaffold was manufactured free from animal-derived products and seeded with human mesenchymal stem cells (hMSCs). This *in vitro* model was subsequently used to investigate the effects of therapeutic ultrasound, a non-invasive method of physical stimulus, on cartilage tissue. The two key findings of this exciting work were that:

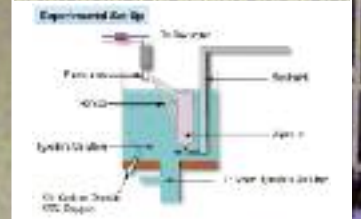
- hMSC-alginate tissue constructs can serve as a replacement for animal models of cartilage tissue. In addition, it requires no animal-derived products.
- Treatment with therapeutic ultrasound, under typical clinical exposure conditions, modifies the expression of genes associated with cartilage-specific extracellular matrix.

Main picture: Our neuroscience research at Aston University is entering a new phase and will be part of the Aston Brain Centre opening in 2011.

Lord Dowding Fund



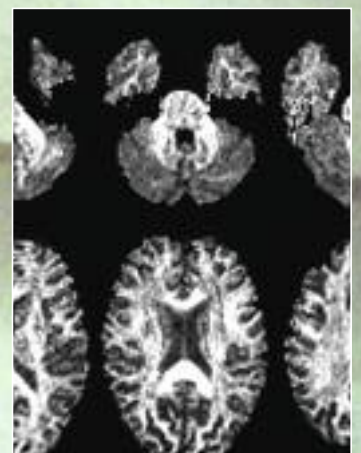
Dr. Debbie Holliday working on our breast cancer project.



Before and after artwork comparison of one of the RECAL computer simulations.



Dr. Debbie Holliday presents her research into breast cancer.



A brain scan – part of our neuroscience research.

Lord Dowding Fund

David Dewhurst – ReCal

2010 marked almost 25 years of LDF funding of alternatives to the use of animals in education. Through the LDF, David Dewhurst and his team have pushed forward their computer based work to develop and refine various software packages which can be used to replace animals on physiology and pharmacology courses.

The ReCAL project team have recognised the difficulty of having to continually update computer assisted learning programmes in order to keep up with the rate at which computer technologies develop. So, the team broke down this cycle of development and redevelopment by creating reusable learning objects, based on emerging internet and XML technologies.

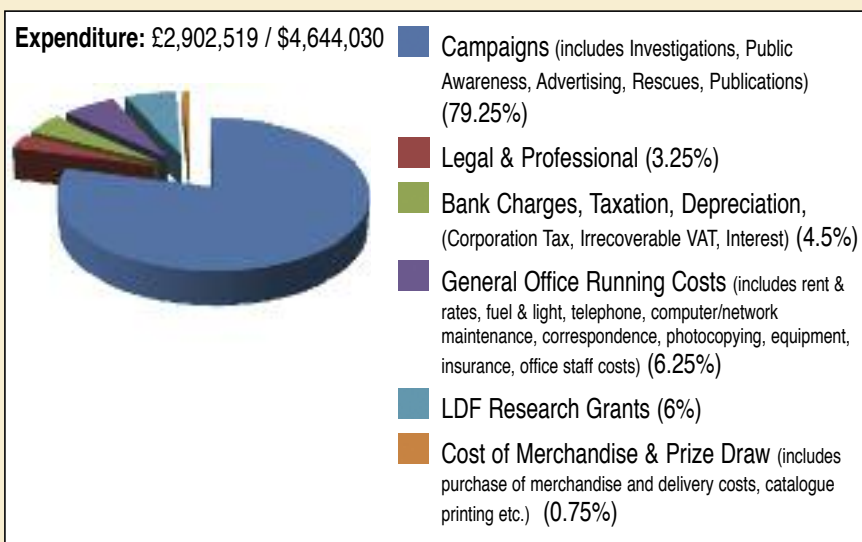
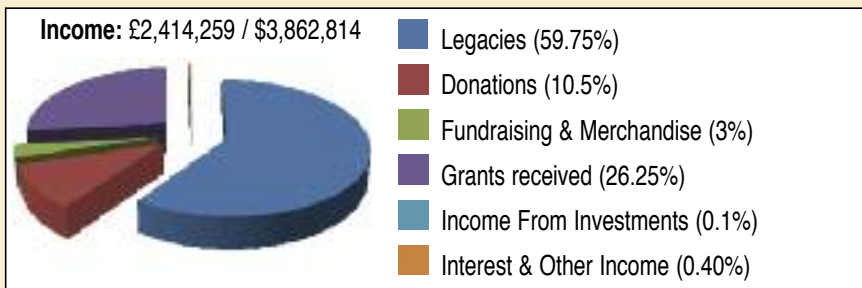
The project has far reaching aims for the work to be disseminated all over the world, with programmes being translated into numerous languages, further increasing the number of students able to utilise the new and exciting technologies by learning without the use of live animals. By the end of the project, a 'virtual laboratory' will be created for use by students.

Survey of animal use in education

Whilst it is vital that replacement techniques are developed, it is equally important to take steps to ensure that they are actually used. The great challenge for the transposition of the new EU Directive on animal experiments will be to ensure effective implementation of alternatives to animal experiments.

Our replacements for animals in higher education have been hugely successful saving millions of animals' lives and we have taken steps to promote these globally. In 2010, we completed a survey of the use of animals in physiology and pharmacology courses, in 10 European countries. The results showed that different countries used different animals to different degrees. This knowledge is invaluable as it shows that targeted use of replacements, such as specific language versions of programmes, can greatly affect their use. In addition the barriers, real and perceived, to implementing alternatives were researched, giving a more detailed perspective on animal use and therefore valuable information on how to replace these animals.

ADI, LDF, NAVS Group finances worldwide 2010



Supporters

Supporters

It is with grateful thanks that we acknowledge our devoted supporters who make all our work possible with their kind and generous donations, fundraising activities and campaign involvement. The undercover investigations, the awareness campaigns, the non-animal research projects, the rescues and legislation to protect animals – none of this would be possible without our loyal supporters.

Public participation in our campaigns is vital to achieving success for animals and, when called to action, our supporters have been there every step of the way. During 2010 we frequently asked you to speak up for animals and help us in our campaigns by writing letters and emails to Members of Parliament, companies or newspapers, taking part in street collections, leafleting and fundraising. Thank you.

2010 has seen us grow in our online and physical outreach. We have increased our attendance at events enabling us to meet and greet supporters and reach out to members of the public informing them about who we are and what we do for animals. 2010 also saw a substantial increase in our use of e-newsletters and social networking sites, creating tangible benefits by gaining far reaching international campaign support, and keeping you more frequently informed.

We have maintained regular publication mailings and have responded to supporter enquiries promptly to enable you to do more for animals on a personal level, locally, nationally and internationally. We continually review our service to make improvements where necessary.

Thank you so much for your continued support.

Finances

Finances

The majority of our work continues to be funded by legacies from supporters who've passed on, which emphasises the importance of making a bequest for animals in your Will. The supporters who left such a vital legacy in 2010 are listed on the back page. Donations and grants are increasingly important to our work, enabling us to push that bit harder and further in our work for animals.

Another substantial contribution in 2010 from TV personality Bob Barker's DJ & T Foundation to our US office has enabled our work to continue expanding dramatically and was also vital for our Bolivian circus animal rescue. We also moved our offices from San Francisco to Los Angeles which has helped our expansion.

Turnover for the group is divided between our London and Los Angeles offices with both sharing costs of operations in South America. All Lord Dowding Fund grants (grants for research without animals) were funded from the UK.

UK

Income: £1,712,214 / \$2,739,542

Expenditure: £1,756,953 / \$2,811,124

USA

Income: \$1,123,272 / £702,045

Expenditure: \$1,832,906 / £1,145,566

The deficit for the year was in the main due to the huge Bolivia rescue operations: flights, crates, trucks, enclosures, buildings, food, vets and the donations to the sanctuaries to cover their costs. The annual animal care costs for the animals we have rescued are now a significant part of our expenditure.

We receive no state aid.

We believe the level of activity in this report and the successes we have achieved is a confirmation of how efficiently our group works together, sharing resources and maximising both opportunities any money spent. Our commitment to our supporters is to work to maximise what can be achieved with every donation we receive.



Roll of Honour

The majority of our work is funded by legacies from those who kindly remember the animals in their Will. The undercover investigations, the research, the reports, videos, legal cases, rescues and publicity events all owe their existence to legacies. We are very grateful to receive legacies and 'in memoriam' donations for loved ones. So please don't forget us if you are making your Will. Without this forethought and commitment the animals whose lives we changed forever in 2010 through our rescues, changing laws, replacing animal experiments, and more would still be suffering – from the individual animals to the many thousands.

These supporters left a genuine legacy for animals. As always it is with mixed feelings that we are grateful for these vital funds to continue our work because the animals have lost a valued friend. If you would like more information on leaving a legacy to ADI, NAVS or the LDF please contact us on info@ad-international.org, or 020 7630 3340 or at the address below.

Below: Kiara basks in the sunshine and over 20 acres of natural habitat. Less than a year ago she was in a tiny, bare cage in a Bolivian circus. Her life changed forever the day our rescue team moved in. And thanks to our securing a ban on animal circuses in that country, that suffering will not be repeated. **Thank you for making this possible.**

These are the friends who remembered the animals in 2010.

B Anstey
J Bailey
W Baird
N Bartlam
M Batteson-Webster
N Bean
G Bradford
I Brown
J Bryant
F Burrows
R Burton
U Codrington
I Cook
F Corbishley
S Dawson
G Deal
J Drury
S Durand
V Gorin
J Halls
I Heaney
A Hollick
B Kaplan
L Knowles
W Lenihan
D Lockley
E Manthorpe
G Mcwhirr
M Millward
R Neilson
P Owen
K Parkes
E Peal
M Pitt
K Ringham
M Scott
E Smedley
D Standen
L Tristram
M Tuckfield
B Vassilief
C Wakeham
L Walster
B Widger
M Williams



ADI MISSION: To educate, create awareness, and promote the interest of humanity in the cause of justice, and the suppression of all forms of cruelty to animals; wherever possible, to alleviate suffering, and to conserve and protect animals and their environment.

NAVS MISSION: To raise the conscience of humanity to the iniquity of painful experiments on animals; to raise awareness that millions of animals suffer and die in cruel, unscientific, and futile experiments, which are unreliable, unethical, and unnecessary.

LDF MISSION: To support and fund better methods of scientific and medical research for testing products and curing disease, which replace the use of animals; to research and publish information to demonstrate that animal experiments are unnecessary and harmful.

We are opposed to violence or intimidation whether directed at humans or other animals.

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Lord Dowding Fund**

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