

How you can Kick animal testing out of the House

The Campaign

The NAVS campaign aims to end all testing related to the manufacture of household products – ingredients and finished products.

This follows the successful campaign to end the testing of cosmetics and their ingredients on animals, where bans were secured first in the UK and then phased out Europe-wide (a process that is still ongoing). The NAVS remains active pressing to ensure that the timetable to end all cosmetics testing on animals in Europe is met. In the most recent statistics 5,571 animals were used in cosmetics tests in Europe – 5,496 in France and 75 in Spain. This is a reminder of the need to keep up the pressure, but also highlights the drop from circa 30,000 animals per year from just a few years ago.

The NAVS is campaigning for action at the following levels:

- Manufacturers / retailers
- National Government
- European Parliament

The campaign is also being launched in the USA by Animal Defenders International.

Manufacturers and Retailers

We are pressing companies for a commitment:

- Not to test or commission animal tests for their finished products.
- Not to test or commission animal tests for the ingredients they use.
- Not to purchase animal tested ingredients.
- To clearly label products “Not Tested on Animals” when this is the case.

The Background to Animal Testing Policies

It was the NAVS that persuaded companies like the Body Shop many years ago to adopt the ‘Fixed Cut Off Date’ – the strongest ingredient testing policy, which meant that the company would not use ingredients in its product that had been tested after a certain date (e.g. 1976). This policy replaced the ‘Rolling Five Years’ – which allowed companies to describe their products as ‘not tested on animals’ if the ingredients had been tested more than five years earlier. NAVS pointed out that this policy was in fact allowing the continued use of animal tested ingredients, because the manufacturer simply had to wait five years before incorporating a new ingredient in their finished product.

Unfortunately, many ingredients have been routinely animal tested in the past, and this fact is often out of the hands of the companies buying ingredients for their finished products. So the ‘Fixed Cut Off Date’ policy helps manufacturers of finished products to avoid buying ingredients tested after the Fixed Date. This means that animal testing is not perpetuated, but a company can buy older ingredients that have been in circulation for some time, which are no longer tested on animals.

How will this work for Household Products?

In a similar way to the changes made for cosmetics testing, there are some chemical ingredients for household products that have been in use for some time, and whose safety has been established.

However, the situation for household products became more complicated recently, when the new European chemical testing programme (REACH) was introduced, because this new legislation is making the re-testing of hundreds of chemicals compulsory. Although our campaigns against the REACH testing proposals have managed to reduce the amount of animal testing dramatically, and ensured the introduction of non-animal testing methods, there will still be some animal testing of old ingredients, which have been around for many years.

So with household products we need to work for a ban in two parts, on the finished products and then on the ingredients (some of which will be drawn under the REACH regulations). NAVS is researching the impact that compulsory testing under REACH (the EU chemicals Directive) will have on test policies in relation to chemicals used in household products.



Kicking animal testing out of the house.....

This list is based on the policy statements of the companies concerned. It is not intended to be a definitive list of all the products available, but is a quick and easy guide to which products are **NOT TESTED** on animals.

The Supermarkets

Asda – own brand products

Policy: *“At ASDA we are against animal testing and none of our own branded products have been tested on animals, either by ourselves or our suppliers.”*

Co-op – own brand products

Policy: *“We commit to continue to take the lead on the opposition to the use of animals for the testing of own-brand toiletries, cosmetics or household cleaning products (or ingredients therein).”* The policy is based on a Fixed Cut Off Date of 1985 – that means they will not use ingredients tested after that date.

Marks & Spencer – own brand products

Policy: *“At M&S, we know that many of our customers are concerned about the use of animals for testing cosmetic and household products – our consumer research showed that over 80% of you worry about it. We don't test any of our beauty or household products on animals. But we wanted to go further than this. As part of our Plan A commitments, we've undertaken to guarantee that none of the individual ingredients in our beauty or household products is tested on animals either, starting from a fixed cut-off date of January 2006. This covers more than 1,200 products and, more importantly, their individual ingredients, from lavender laundry liquid to tea tree face wipes. Because we are 100% own brand, we can guarantee that each and every one of our beauty and household products meets this standard.”*

Sainsbury's – own brand products

Policy: *“We are committed to animal welfare and our policy on animal testing is an essential aspect of this commitment. We are opposed to animal testing... We have not commissioned any animal testing or asked our suppliers to carry out animal testing on Sainsbury's beauty products or the ingredients they contain since 1988. Animal testing is also associated with some household products and we insist that our suppliers do not commission any animal testing on these products or the ingredients that go into them.*

“We do use animals to test our own-label pet food for flavour, preference and palatability in a similar way to the human taste panels we use for food ranges. The animals are kept in a kennel or cattery environment managed by our suppliers and we do not permit any establishment to house or care for these animals, that carries out any form of invasive animal testing, e.g., blood sampling. Sainsbury's has yet to clarify its fixed cut off date.

Somerfield – own brand products

Policy: *“We continue to ban the testing of own label lines on animals and operate a fixed cut off date of 1st Jan 2000 for animal testing of ingredients used in these products.”*

Superdrug – own brand products

Policy: *“We and our own brand manufacturers do not commission animal testing on any Superdrug own brand products or ingredients. Our own brand cosmetics, toiletry and household ranges have not been tested on animals by us or by our own brand manufacturers.”* Do not have a fixed cut off date.

Tesco – own brand products

Policy: *“We do not support testing on animals for cosmetic or household purposes and therefore do not carry out such tests on our own-brand products or the ingredients in them. Nor does anyone carry out testing for cosmetic or household purposes on our behalf.”*

Waitrose – own brand products

Policy: *“We do not test our own label cosmetics, toiletries, baby care or personal care products on animals, nor do we commission others to do so on our behalf. We operate a strict purchasing rule that ensures we do not buy any ingredient or product that has been tested on animals for cosmetic purposes by our own-label suppliers, since 1990 in the case of Waitrose, and 1996 in the case of John Lewis. Our own-label suppliers are required to complete a declaration that they adhere to our requirements on product and ingredient testing. Checks are also carried out on our suppliers as part of our responsible sourcing programme which covers animal welfare issues, as well as labour rights, working conditions and the environment.”*

Independent Manufacturers that **DO NOT** test on animals

Household Products

These include cleaning products for the home, laundry, polishes, sprays, etc.

Many of these products are available in supermarkets.

Astonish Cleaning Products

www.astonishcleaners.com

Cleaning products for almost every use in the home and car. All products vegan.

Baileys Home & Garden

www.baileyshomeandgarden.com

Washing up liquid, polish, etc.

Bio-D

www.biodegradable.biz

Range of cleaning products, also guaranteed vegan.

Earth Friendly Products

www.greenbrands.co.uk

Washing, kitchen and bathroom cleaning, and air fresheners.

Faith in Nature

www.faithinnature.co.uk

Washing up, laundry, dishwasher products, bath/shower gels, hair care.

Heathers Natural & organic cleaning products

www.heathersnaturals.com

Range of home cleaning products.

Method

www.methodproducts.co.uk

Large range of household cleaning products, polishes etc.

No Cows

www.nocows.com

Gardening products, soap, body lotion, shampoo & conditioner (also vegan).

Pierre d'Argent Cleaner

www.pierredargent.com

Cleans silver, copper, appliances etc.

The Good Home Co.

www.goodhomeco.com

Soaps and cleaning products

Cosmetics and Toiletries

These are available in a range of shops – supermarkets, chemists, department stores and online.

Thanks to our successful campaigns, the testing on animals of cosmetics and toiletries has been banned in the UK for ten years, and is being phased out throughout Europe. Most European testing has been halted, but some experiments continue in France and Spain, and of course, tests continue in the USA, so be wary of products from these countries. Ensure that you buy 'not animal tested' products, for example:

Beauty without Cruelty

www.bwcv.com

The original ground-breaker of the 1970s and still going strong. Make up. Vegan.

Clarins of Paris

www.clarins.com

Skin care for women and men.

Daniel Field Hair Care

www.danielfield.com

Hair care, colouring etc.

Dermalogica

www.dermalogica.com

Skincare products.

Dolma

www.dolma-perfumes.co.uk

Perfumes, toiletries and skin care. Vegan.

Dr. Hauschka Skin Care

www.drhauschka.com

Skin Care.

Figs & Rouge

www.figsandrouge.com

Hair care / body care. Vegan.

Forest Secrets

www.forestsecretsskincare.com

Skin care. Vegan.

Hard Candy

<http://www.hardcandy.com>

Vegan products indicated with a pink heart on the website.

Honesty Cosmetics

www.honestycosmetics.co.uk

Bath, shower, make up and creams. Vegan.

Juice Beauty

www.juicebeauty.com

Body care, moisturisers.

L'Occitane

www.loccitane.com

Fragrances, skin care, body and hands, bath and shower.

Lush

www.lush.co.uk

Bath, shower, hair care, skin care, fragrances and massage oil. They boycott suppliers who use animal tests.

Neals Yard Remedies

www.nealsyardremedies.com

Organic skin and body care and natural remedies.

Pure Gaisha

www.puregaisha.com.au

Vegan skincare and mineral cosmetics.

Urban Decay

www.urbandecay.com

Make up (also indicate items which are vegan on website).

Note: The Body Shop

One of the pioneers promoting non-animal testing and still features large "Against Animal Testing" in some shops. However, in 2006 Body Shop was taken over by L'Oreal – a move condemned in the media by the NAVS. Whilst Body Shop products are "Not Tested on Animals", L'Oreal is still using animals.

Help kick it out!



How You can Help

- Only purchase household products that have not been tested on animals.
- Contact manufacturers with a 'no animal testing' policy to congratulate them – positive encouragement works!
- Contact manufacturers who do not give a policy, and ask them to provide you with their policy.
- Ask manufacturers to clearly label their products as 'not tested on animals'.
- Write and condemn manufacturers who support animal testing or refuse to have a cruelty-free policy.
- Contact the NAVS for campaign leaflets to distribute to friends and family.
- Send a donation to help stop animal tests. Why not call us about setting up a direct debit to help our campaigns in future?
- Write to your Member of Parliament at: The House of Commons, London, SW1A 0AA. Ask them to call for an end to animal tests for household products in the UK, and for the British Government to press for a Europe-wide ban on the testing of household products on animals.
- Write to your Members of the European Parliament at: Altiero Spinelli Building, European Parliament, 60 Rue Wiertz, B-1047 Brussels, Belgium. Ask them to support a Europe-wide ban on the testing of household products on animals.

Details of your MP or MEPs can be obtained from our website, see below, or by calling us on 020 7630 3340.

Working together to end animals tests:



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www.navs.org.uk www.ad-international.org www.ldf.org.uk